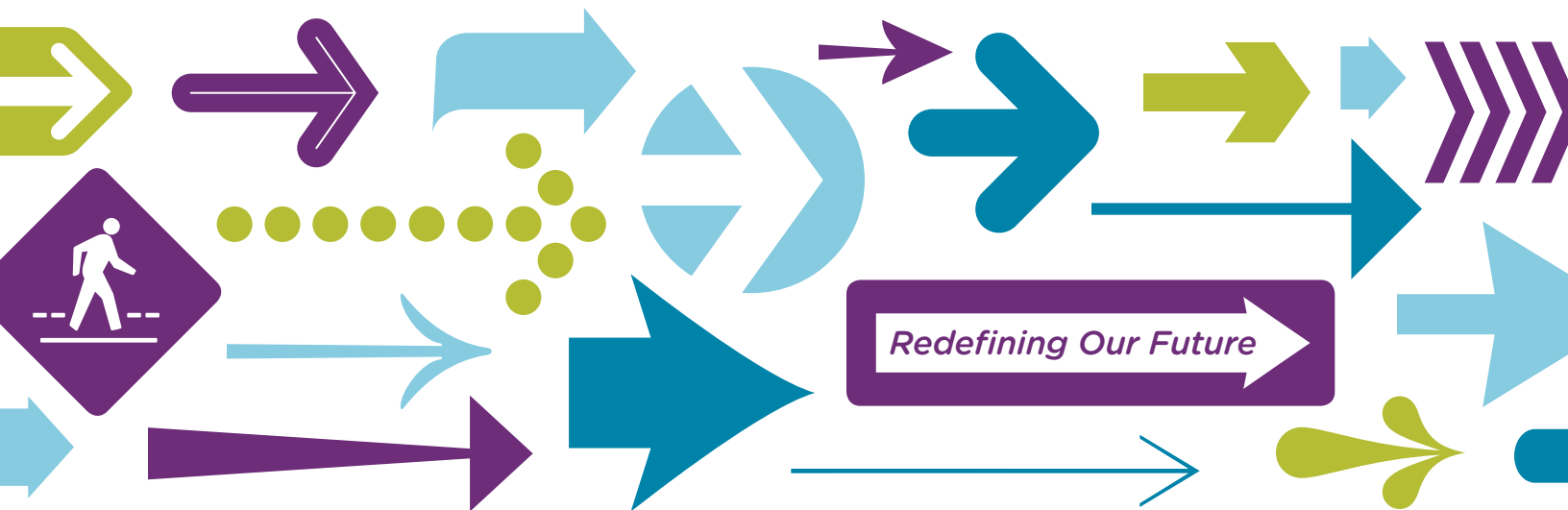




CO-SPONSORED BY
AIHA® & ACGIH®



AIHce 2012

INDIANAPOLIS

June 16–21 » aihce2012.org

EXPO DAYS: JUNE 18–20

THE PREMIER CONFERENCE AND
EXPO FOR OEHS PROFESSIONALS

Exhibitor Prospectus



AIHce 2012 Redefining Our Future

Exhibit at AIHce 2012 in Indianapolis to market your product or service to 5,000 OEHS professionals who purchase equipment and services to protect their workers. Over 90% of AIHce attendees influence purchasing decisions.

AIHA® is your connection to buyers of OEHS products and services. AIHce attracts OEHS professionals that are industrial hygienists, EHS specialists, safety professionals, risk management professionals and others who are responsible for safety, health and the environment at their organization.

» Compelling Reasons to Exhibit

- **Interact with buyers face-to-face**
In person events are still considered best for lead generation and branding.
- **Increase visibility and name recognition**
Showcase new products and services.
- **Shows Accelerate the Buying Process**
Attendees can compare products.
- **Your competition will be there**
Your company should be among the prestigious group of exhibitors.

» Why AIHce?

- **Exposure to the latest OEHS information**
OEHS professionals view AIHce as the leading source of information on new technologies.
- **AIHce Education and Networking**
Attendees rate networking and continuing education as top reasons to attend AIHce.

» AIHce Conference Sponsors

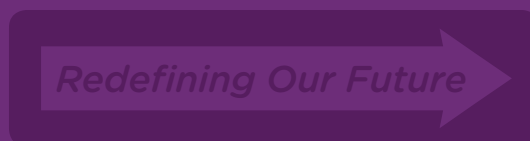
Founded in 1939, AIHA is the premier association for occupational and environmental health and safety professionals. AIHA's 10,000 members play a crucial role on the front line of worker health and safety every day. Members represent a cross-section of industry, private business, labor, government, and academia.

ACGIH® is a 4,000 member organization and community of professionals that advances worker health and safety through education and the development and dissemination of scientific and technical knowledge.

AIHce is the pre-eminent event for senior managers and technicians working in the fields of occupational and environmental health and safety.

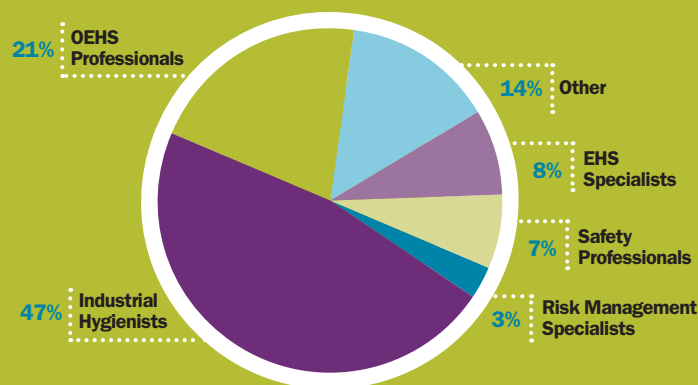
» For an up-to-date
floor plan, visit
aihce2012.org/expo

AIHce2012.org

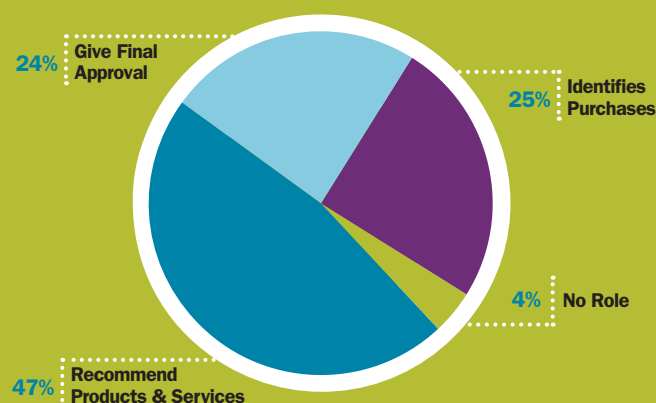


Reach Qualified Buyers of OEHS Products & Services

ATTENDEES BY TITLE:



ATTENDEE PURCHASING POWER:



INDUSTRIES REPRESENTED AT AIHce:

- Aerospace
- Agriculture
- Construction
- Engineering
- Education
- Federal, State, and Local Governments
- Healthcare
- Insurance
- Laboratories
- Manufacturing
- Military
- Mining
- Petrochemical
- Pharmaceutical
- Transportation
- Utilities

PRODUCTS & SERVICES

ATTENDEES ARE LOOKING FOR:

- Aerosol technology
- Asbestos abatement
- Bioaerosol
- Biological monitoring
- Biosafety
- Communication/training
- Computer applications
- Confined space
- Construction
- Consulting
- Education/Training
- Emergency response
- Environmental
- Environmental consulting
- Ergonomics
- Health & Safety Products
- Hazardous waste management
- Hearing conservation
- Indoor air quality
- Industrial hygiene consulting
- Insurance
- Ionizing and nonionizing radiation
- Laboratory equipment
- Laboratory safety and health
- Laboratory services
- Lead and lead abatement
- Legal services
- Management consulting
- Mold remediation
- Noise abatement
- Occupational epidemiology
- Occupational health consulting
- Product health and safety
- Protective clothing/gloves/eyewear
- Respiratory Protection
- Risk exposure assessment
- Safety
- Sampling, analytical equipment
- Toxicology

Reserve your space today!

Please call the Expo Manager at 703-846-0748 or email clacey@aiha.org if you need further information.

» Proven Traffic Builders Bring Attendees to the Expo



TRAFFIC BUILDING ACTIVITIES IN THE EXPO

- Daily Non-Compete Expo Time
- Monday Welcome Reception
- Daily Prize Drawings
- Technical and Graduate Posters
- Message & Cyber Centers
- Show Floor Lounges to relax and network
- Daily Lunch Discussions
- AIHA® and ACGIH® booths
- Expo Theater

PROMOTION THAT GETS ATTENDEES TO AIHce

- Targeted marketing campaign reaching AIHA® and ACGIH® members and outside prospects from select lists
- Email promotions to targeted prospects
- Promotion through exhibiting at industry trade shows
- Advertising, articles, and exhibitor listings in top industry publications, including *The Synergist* and *Journal of Occupational and Environmental Health*
- Collaboration with counterpart organizations
- Social Media

EXHIBIT PACKAGE INCLUDES

- Standard draped back wall, side rails and identification sign
- Free Expo Only registration for exhibitor guests
- Free booth personnel badges and registration allotment for exhibitors booking through AIHce housing*
- Preferred function space
- Use of exhibitor lounge during show hours
- Early sign up for AIHce 2013 – Montreal, Quebec
- Sponsorship Opportunities

PLUS...

- Free pre – show and post show mailing lists for exhibitors who book all personnel through AIHce housing (a \$1040 value)
- Free Company listing in the AIHce Final Program (reservation form must be received by April 1, 2012)
- Free listing on AIHce Virtual Expo before and after the show
- Opportunity to distribute press packets through the onsite press room
- Free listing in AIHA Annual Buyers Guide, distributed to all AIHA® members

** Exhibitors using AIHce contracted hotels and booking through AIHce Housing Bureau will receive an unlimited number of booth personnel badges and an allotment of full conference badges based on booth size (2 for 10-10 booth, 3 for 10-20 booth, and 4 for 300+ square feet). A \$100 registration fee per badge will apply if hotel room is not booked through AIHce Housing.*

Expo theater exhibitor product demos

AIHce 2012 exhibitors are offered the opportunity to demo their products to attendees in a theater in the Expo. Presentations should be physical demonstrations of equipment, instrumentation, etc. AIHce looks for exhibitors to teach attendees a new skill or application, or show how a product can solve a problem. An invitation to exhibitors will be sent in early January and selections will be made from applications received by January 31.

» Increase Industry Awareness and Enhance Corporate Identity

NEW! PLATINUM & GOLD SPONSORSHIP PACKAGES

AIHA has worked with existing sponsors to create new Platinum and Gold Sponsorship Packages that will increase your exposure to and access to attendees like never before. Platinum and Gold Sponsorship Packages include sponsorship of a premier event/item in Indianapolis, plus the opportunity for an Expo Theater Demo Presentation, Program Advertising, Signage with QR Codes, presence on AIHce2012.org, spotlight on AIHA Safe and Sound (Radio), Dedicated Email to attendees and much more.

POPULAR SPONSORSHIPS AVAILABLE

- AIHce On Demand
- Conference Mobile App
- Expo Card
- Expo Theater
- General & Opening Sessions
- Aisle & Standing Signs
- PDCs – Support & Recognition
- Cyber/Message Centers

FINAL PROGRAM ADVERTISING*

Reach nearly 6,000 participants in Indianapolis with this often-used reference tool, offering attendees and media complete information about the education program and Expo.

AIHce2012.org ADVERTISING

Capture the attention of attendees as they explore the education program, Expo Hall, and register for their trip to Indianapolis. Put your company on their short list of companies to visit in the Expo.

AIHce EMAIL SPONSORSHIP

Sponsor the official AIHce Email Notification to reach over 8,000 members, past attendees and prospective attendees.

*AIHce NOTE: The Synergist and AIHce Final Program are the only two magazines officially associated with and being distributed at AIHce. Please use caution as you secure media space for 2012.

Contact Ben Ledyard at 410-584-1954 or bledyard@networkmediapartners.com for details.



» Additional Ways to Distinguish Your Company

WEB & SOFTWARE SHOWCASE

If your product or service involves marketing computer-based MSDS, compliance management, ISO, OSHA environmental auditing, risk management, training, databases, CD-ROM, or any other Web or computer software products and services, you'll want to display its capabilities here. Contact Caroline Lacey at 703-846-0748 or clacey@aiha.org for details and availability. Space is limited.

ORGANIZATIONAL MEMBERSHIP IN AIHA

Establish professional networks with organization membership in AIHA. Not only can you reach more OEHS professionals, but you also get exclusive benefits like discounts on your booth space, AIHce registration, and much more.

Add your name to the prestigious group of AIHA organizational members and show your support by joining AIHA. For more information, contact AIHA at 703-849-8888.

Exhibitor Information: Exhibitors are responsible for all aspects of shipment. A designated General Services Contractor handles all freight, freight labor and freight equipment at show site. Drayage is a roundtrip service. Empty containers will be stored during the Show and returned at Show closing. Exhibitors may "hand carry" material provided they do not use material handling equipment to assist them. When exhibitors choose to "hand carry" material, they may not be permitted access to the loading dock/freight door areas, but can utilize entry through the front entrance to the exhibit hall. Hand-carried is defined as small cartons, packages or portable laptop computers that usually weigh less than 30 lbs. Further information is available in the Exhibitor Service Kit or contact AIHA at 703-846-0748.

» AIHce 2010 & 2011 Exhibitors



3E Company	Assay Technology, Inc./AT Labs/Miller Nelson (MNR)	Concentra Inc.	Fiberlock Technologies, Inc.
3M	Association of Environmental Health Academic Programs (AEHAP)	Contour Design Inc.	Flow Sciences, Inc.
A&B Labs	Austin Pure Air	CPLab Safety	Forensic Analytical Laboratories, Inc.
ABET, Inc.	Baseline-MOCON	Critical Environment Technologies Canada Inc.	Freeport-McMoRan Copper and Gold Inc.
ACGIH®	BEAC	Crowcon Detection Instruments, Ltd.	Galson Laboratories
Actio Corporation	BGI Instruments	CUNY School of Public Health at Hunter College	Gas Clip Technologies
Advanced Calibration Designs	Bios International Corporation	Dade Moeller	Gasmet Technologies Inc.
Aerobiology Laboratory Associates, Inc.	Board of Certified Safety Professionals (BCSP)	Dakota Software Corporation	Gastec Corporation
Affyglity Solutions	Bowen EHS, Inc.	Datachem Software, Inc.	Geotech Environmental Equipment, Inc.
AIHA®	Bruel & Kjaer	DCM Clean-Air Products, Inc.	GfG Instrumentation, Inc.
AIHA Proficiency Analytical Testing Programs, LLC	Brush Wellman Inc.	DEB	Golder Associates Inc.
AIHA Registry Programs, LLC	Bullard	Decagon Devices	GRAS Sound & Vibration
Air Force Recruiting Services	BUREAU VERITAS NORTH AMERICA, INC.	Defense Health Services System	GrayWolf Sensing Solutions
Air Quality Sciences	BW Technologies by Honeywell	Draeger Safety Inc.	Grimm Technologies, Inc.
Air Systems International	Canadian Registration Board of Occupational Hygienists (CRBOH)	DuPont	Hays Affinity Solutions
Air Techniques International	CASELLA USA	E.A.R., Inc.	Health Conservation, Inc. (HCI)
Air Technology Solutions of Delaware LLC	CCOHS	EarthShift LLC	Health Physics Society
Air Toxics Ltd.	CDC/NIOSH	Edge Eyewear	Hellman & Associates, Inc.
AirClean Systems	Center for Research on Occupational & Environmental Toxicology (CROET) at OHSU	EFT Holdings, Inc.	HNU PID Analyzers LLC
AirLab	Center for Toxicology and Environmental Health, LLC	EHS Today	Honeywell/North by Honeywell
AliMed	CET Board of Certification/ NESHTA	Elsevier	HUD Office of Healthy Homes and Lead Hazard Control
Alliant	ChemSW, Inc.	Emilcott	ICU - A Total Safety Company
AllOne Health	ChemWatch NA	EMLab P&K	IHI Environmental
ALS Laboratory Group (formerly DataChem Laboratories, Inc.)	Clement Communications	EMSL Analytical, Inc.	IHS
AMEC	Clemex	Enablon	ILC Dover
American Biological Safety Association	Clothes Cleaning System, LLC	ENMET Corporation	Indoor Biotechnologies, Inc.
American Board of Industrial Hygiene	Colden Corporation	Entech Instruments, Inc.	Industrial Hygiene News/ Rimbach Publishing
American Heart Association	Colorado Safety Association	Enviroics USA	Industrial Safety & Hygiene News
American Society of Safety Engineers	Columbia Analytical Services, Inc.	EnvironmentalReports	Industrial Scientific Corporation
Analytics Corporation	Columbia Southern University	ErgoGenesis LLC	Insights & Research
A-Product Select Inc. DBA All Health Seekers	Complete Equity Markets, Inc.	ERLAB, Inc.	Interactive Safety Products, Inc.
Argus Pacific	Compliance Solutions	ERSI	International Safety Systems, Inc.
Argus-Hazco	Compur Monitors, Inc.	ESC Services, Inc.	ION Science Americas LLC
Arizona Instrument, LLC		ESIS, Inc. - Health, Safety & Environmental Services	JLG Industries, Inc.
ART Corporate Solutions, Inc.		Euro Safety & Health	
Ashtead Technology		Examintetics, Inc.	
		ExPub/EBSCO	
		Fabenco, Inc.	
		Factory Direct Safety and Environmental Inc.	

“Great people and networking!”

– AIHce 2011 Exhibitor Survey

Johns Hopkins Bloomberg School of Public Health	Norlab Calibration Gases	RMD Instruments	TRS-Environmental
Johns Manville Industrial Hygiene Labs	Northrop Grumman Corporation	RTI International	TSI, Inc.
Kanomax USA, Inc.	Novare Technology “SEER Solution Specialist”	S.E. International, Inc.	Tulane University - CAEPH
Kinetics Noise Control	NuAire, Inc.	Safetec	U.S. Dept. of Housing and Urban Development: Office of Healthy Homes and Lead Hazard Control
Kitagawa America, LLC	NVL Laboratories, Inc.	Safeware, Inc.	U.S. Public Health Service
KMI	Occupational Health & Safety Magazine	SanAir Technologies Laboratory, Inc.	UCLA Environmental Health Sciences Dept/School of Public Health
Knorr Associates Inc.	Occupational Safety & Health Administration (OSHA)	SAP America	Uniphos Envirotroic Pvt. Ltd.
Lab Safety Supply	OHD	Savannah River Nuclear Solutions, LLC, Accredited Laboratory	Univ. of Illinois/Great Lakes Centers for Occupational & Environmental Safety & Health
Labconco Corp.	Ohio Lumex Company	Schneider Laboratories, Inc.	University of California, Berkeley -School of Public Health
Larson Davis	Olympus Innov-X	Scientific Analytical Institute, Inc.	University of Cincinnati Environmental and Occupational Hygiene
Liberty Mutual Insurance Co.	Open Range Software	Scott Safety	University of Michigan COHSE
Marathon Oil Company	OptoSense LLC	Sensidyne, LP	University of South Florida College of Public Health, Sunshine ERC
Masimo	Oregon OSHA	Showa Best Glove, Inc.	University of Toledo Department of Public Health & Preventive Medicine
Materion Corporation	Particle Measuring Systems	Silvent North America	University of Washington - Environmental & Occupational Health Sciences
Medgate, Inc.	PathCon Laboratories	SiteHawk	US Navy Recruiting
Medtox Laboratories	Phonak LLC	SKC	VICI Metronics, Inc.
Meinhard Glass Products	Photovac, Inc.	Solutions Northwest	Vital Technologies, Inc.
Mercury Instruments USA	PICS	Spiramid, LLC	Voluntary Protection Programs Participants’ Association, Inc. (VPPPA)
Met One Instruments, Inc.	Pinta Acoustic, Inc.	Sporometrics Inc.	Walsh Environmental Scientists and Engineers, LLC
Mettler-Toledo, Inc.	PortaGas, Inc.	Supelco/Sigma-Aldrich	Warwick Mills - TurtleSkin
Midori Anzen Co. Ltd.	Prism Analytical Technologies, Inc. (PATI)	T K Group	Wiley-VCH
Moldex-Metric, Inc.	ProcessMAP Corporation	Taylor & Francis	WorkCare, Inc.
Morphix Technologies	Protective Industrial Products, Inc.	TechniData America	Working Concepts, Inc.
MSA	Purdue University	TestAmerica Laboratories, Inc.	Zefon International
MSDSonline	PureSafety	The Ergonomics Center	
MSDSpro LLC	QLAB	The University of AL at Birmingham - Deep South ERC	
Mycometer, Inc.	QuanTEM Laboratories, LLC.	The University of Findlay	
NARDA Safety Test Solutions	Quest Technologies, a 3M company	Therm Omega Tech, Inc.	
National Hearing Conservation Association	RAE Systems	Thermo Scientific - Air Quality Instruments & Niton Analyzers	
National Jewish Health	Raeco Rents	Tiger-Vac Inc. (USA)	
National Library of Medicine	Red Wing Brands of America	Tisch Scientific	
National Safety Council	Redshift Technologies, Inc.	Total Safety U.S., Inc.	
NESHTA/CET Board of Certification	RightAnswer.com	Transamerica Retirement Management	
Nextteq, LLC	Rivo Software Limited	Travelers Laboratory	
NFC Specialist Products Ltd.	RJ Lee Group, Inc.	TRP - Technical Response Planning Corp.	
Nilfisk CFM	RKI Instruments		
NIOSH	RMCOEH - University of Utah		
NIOSH/ERC/CE			
Noble Canary - Mobile Apps for IH			

» Application for Exhibit Space

2012 AMERICAN INDUSTRIAL HYGIENE CONFERENCE & EXPOSITION

Indianapolis, Indiana * Exposition Dates: June 18, 19, 20

FOR AIHA USE ONLY

Date Received: _____

CRM #: _____ Check #: _____

Amount: _____ Assigned: _____

ORGANIZATION NAME: _____

Representative to Receive Exhibit Materials

Name: _____ Title: _____

Address: _____ City: _____ St./Prov.: _____ Zip/P.C.: _____

Phone: _____ Fax: _____ E-mail: _____

Placement Considerations — We prefer the following locations (indicate choice by booth number).

First Choice: _____ Second Choice: _____ Third Choice: _____

Please locate in **Web & Software Showcase** if possible ☐ yes ☐ no

List three companies you would prefer to be near to or away from and we will try to accommodate your requests.

Near to: 1. _____ 2. _____ 3. _____

Separated from: 1. _____ 2. _____ 3. _____

Program/Virtual Expo Listing Information:

Address: _____ City: _____ St./Prov.: _____ Zip/P.C.: _____

Telephone Number: _____ Web Site http:// _____ Sales E-mail: _____

Products/services to be exhibited (limit to 25 words, maximum): _____

Check Product Category — Maximum 10 Categories

- | | | | |
|--|--|--|---|
| <input type="checkbox"/> Aerosol Technology | <input type="checkbox"/> Ergonomics | <input type="checkbox"/> Legal Services | <input type="checkbox"/> Radiation-Ionizing & Nonionizing |
| <input type="checkbox"/> Asbestos & Dust Abatement | <input type="checkbox"/> Flowmeter | <input type="checkbox"/> Management Consulting | <input type="checkbox"/> Rental & Repair of Equipment |
| <input type="checkbox"/> Associations | <input type="checkbox"/> Gas Detection | <input type="checkbox"/> Mobile Health Testing | <input type="checkbox"/> Respiratory Protection |
| <input type="checkbox"/> Biological Monitoring | <input type="checkbox"/> Government Agencies | <input type="checkbox"/> Mold Detection/Remediation | <input type="checkbox"/> Risk and Exposure Assessment |
| <input type="checkbox"/> Biosafety | <input type="checkbox"/> Hazardous Waste | <input type="checkbox"/> MSDS | <input type="checkbox"/> Safety Products |
| <input type="checkbox"/> Communications/Telecommunications | <input type="checkbox"/> Hearing Conservation | <input type="checkbox"/> Occupational Epidemiology | <input type="checkbox"/> Sampling, Analytical, and |
| <input type="checkbox"/> Computer Applications | <input type="checkbox"/> Heat Stress | <input type="checkbox"/> Occupational Health Consulting | <input type="checkbox"/> Laboratory Equipment |
| <input type="checkbox"/> Confined Space | <input type="checkbox"/> Industrial Hygiene Consulting | <input type="checkbox"/> Product Health and Safety | <input type="checkbox"/> Testing/Certification of Safety Products |
| <input type="checkbox"/> Education/Training | <input type="checkbox"/> Indoor Air Quality | <input type="checkbox"/> Protective Clothing | <input type="checkbox"/> Toxicology |
| <input type="checkbox"/> EHS Regulatory Compliance | <input type="checkbox"/> Labels & Signs | <input type="checkbox"/> Protective Eyeware | <input type="checkbox"/> Special Products & Services |
| <input type="checkbox"/> Emergency Response Planning | <input type="checkbox"/> Laboratory Health & Safety Products | <input type="checkbox"/> Protective Gloves | _____ |
| <input type="checkbox"/> Environmental Consulting | <input type="checkbox"/> Laboratory Services/Consulting | <input type="checkbox"/> Protective Wash/Skin Protection | _____ |
| <input type="checkbox"/> Environmental Products/Services | <input type="checkbox"/> Lead Abatement | <input type="checkbox"/> Publications/Trade Magazines | _____ |

WOULD YOU LIKE TO BE CONTACTED REGARDING WEB BANNER ADVERTISING OPPORTUNITIES ON THE VIRTUAL EXPO? ☐ yes

WOULD YOU LIKE TO BE CONTACTED REGARDING SPONSORSHIP OPPORTUNITIES? ☐ yes

Booth Space Reservation — Please be sure to indicate the number of 10' x 10' booths needed.

A nonrefundable 50 percent deposit is required with this application. No reservations will be accepted without deposit or full payment.

Applications submitted after January 6, 2012, must be accompanied by full payment.

I WANT TO RESERVE:

_____ 10' x 10' booth(s) at \$25.50 US per square foot \$ _____

Please indicate dimensions of island booths: _____ x _____

AIHA organizational* member discount, subtract \$100..... - \$ _____

YOU MAY PAY THIS NOW, OR TOTAL DUE \$ _____

50% Deposit (full payment required after Jan. 6, 2012) \$ _____

Payment: ☐ American Express ☐ Visa ☐ MasterCard

Card Holder's Name: _____

Card Number: _____

Signature: _____ Exp. Date: _____

We hereby make application to exhibit at the 2012 AIHce exposition in Indianapolis, IN, June 18-20, and agree to abide by the terms and conditions as set forth on the reverse side (or attached) to this application.

Signature: _____

Title: _____

Date: _____

Please sign and return this form with your payment in U.S. funds (make payable to AIHA) to:

**AIHA, Attn.: AIHce Exposition Manager,
2700 Prosperity Ave., Suite 250, Fairfax, VA 22031
+1-703-846-0748 * fax +1-703-207-3561**

* Organizational membership is different from individual. Please check with AIHA at (703) 849-8888 to determine your membership status.

» Terms & Conditions of the Exhibitor's Agreement

AMERICAN INDUSTRIAL HYGIENE CONFERENCE & EXPO 2012

2700 Prosperity Ave., Suite 250, Fairfax, VA 22031 * (703) 849-8888 * fax (703) 207-3561

1. APPLICATIONS AND ELIGIBILITY — Application for booth space must be made on the printed form provided by the American Industrial Hygiene Association (AIHA), contain the information requested, and be executed by an individual who has authority to act for the applicant (exhibitor). Any such exhibitor/producer or supplier of equipment and other products or services whose proposed exhibit will enhance the purposes of the association, and facilitate those purposes, may apply for booth space. The association reserves the absolute right to reject any and all applications. By providing your phone, fax and e-mail, you are consenting to receive information from AIHA via any of these methods of communication.

2. AGREEMENT TO CONDITIONS — The association's acceptance of the application/contract constitutes an agreement of the parties to abide by the terms and conditions contained herein

3. ASSIGNMENT OF SPACE — Space assignment is determined by the applicant's exposition attendance seniority, application date of receipt, identified competitor location and best space available, in that order. Seniority level increases by one point for each 10 by 10 booth each year an exhibitor displays at the exposition, one point for organizational member status and points for sponsorships

4. PAYMENT — A nonrefundable deposit per exhibit booth (as stated on the application for exhibit space) must accompany each application. The balance must be paid within 30 days after exhibit space assignment. All applications must be accompanied by full payment after January 6, 2012

5. INSURANCE — In all cases, exhibitors wishing to insure their goods must do so at their own expense.

All exhibitors in the Expo are required to obtain Commercial General Liability (Public) insurance in the amount of \$1,000,000 per occurrence and \$2,000,000 aggregate. The American Industrial Hygiene Association shall be named as an additional insured on the exhibitors Commercial General Liability Insurance policy. Such insurance maintained by the exhibitor must be issued by an insurance company with an A.M. Best rating of A - IX or higher and shall include coverage of the indemnification obligations of the exhibitor under these rules and regulations. Each exhibitor is required to carry and must provide evidence of workers compensation insurance protecting employees in accordance with the laws of the state in which the exhibition is being held. Nothing in this paragraph shall limit the amount of liability an exhibitor may be responsible for. Proof of insurance is required 30 days out from show.

6. BOOTHS — Standard booth equipment (back and side wall draping and identification sign) will be provided. If an exhibitor plans to install a completely constructed display of such a character that the exhibitor will not require or desire the use of standard booth equipment, no part thereof shall project as to obstruct the view of adjacent booths. Carpeting/floor covering is required in booth space. Please refer to complete AIHce display rules and regulations in the exhibitor service kit.

7. FLOOR PLAN — AIHce reserves the right to modify the plan to the extent necessary for the best interest of AIHce and the exposition.

8. CARE OF EXHIBIT SPACE — The exhibitor must, at his expense, maintain and keep in good order his exhibit and the space for which he has contracted.

9. PROTECTION OF THE EXHIBIT FACILITY — Nothing shall be posted on, or tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the convention hall exhibit area without permission of the association and the proper building authority. Packing, unpacking, and assembling of exhibits shall be done only in designated areas and in conformity with directions of the exhibit manager, the convention hall manager, or their assistants.

10. BADGES, SECURITY AND STAFFING OF BOOTH — Failure by exhibitors to reserve hotel rooms through official AIHce Housing may result in exhibitor badge fees. All representatives of exhibitor must prominently wear the official event badge at all times while in the AIHce Exposition Center and comply with all other badging and security requirements mandated by the conference. During event hours, exhibitor's booth must at all times be staffed by a representative or employee of exhibitor. An exhibitor may require reasonable identification of anyone not wearing an official event badge.

11. INSTALLATION AND DISMANTLING — The specific requirements regarding the time for installation and dismantling of exhibits shall be supplied to each exhibitor by the AIHce. Such requirements shall be binding upon the exhibitor as though fully set up by 4:00 p.m., 06/17/2012. Space not occupied or set up by that time may be reassigned for other purposes by the association.

12. DEFAULT OCCUPANCY — Any exhibitor failing to occupy space contracted for is not relieved of the obligation to pay for such space at the full rental price, and the association shall have the right to use such space as it sees fit to eliminate blank space in the exhibit hall, provided such booth space is not occupied by 4:00 p.m., 06/17/2012.

13. ACCESS TO DISPLAYS — The association may from time to time promulgate such regulations governing hours of access to displays and eligibilities for admission thereto as may be found in its judgment to be most practicable

14. PERSONNEL — Booth personnel, including demonstrators, receptionists, and models, are required to confine their activities within the exhibitor's booth space. All exhibitors participating in the AIHce are expected to use special care whenever they deem it necessary to hire temporary help to assist in their exhibit or hospitality activities, so that personnel so selected by them will be of a caliber in keeping with the high standards of the exposition. Exhibitor must comply with all applicable federal, state, and local employment and tax laws

15. USE OF SPACE — Exhibits shall be shown only in the official exhibit area as established by AIHce. Neither the exhibitors nor nonexhibitors shall be permitted to display articles, equipment, or information concerning services, or movies of such articles, equipment, or services in private suites or rooms during AIHce in accordance with prior agreements between the association and officials of hotels and the convention bureau. No exhibitor shall permit any other organization or its representatives to use the space allotted to him, nor shall he display articles not manufactured or normally sold by him. If an article of a nonexhibiting firm or business is required for the operation or display of an exhibitors wares, identification of such article shall be limited to the usual and regular nameplates, imprinting, or trademarks under which the article is sold in the regular course of business.

16. SUBLETTING — The exhibitor agrees not to assign, sublet or sublicense any part of the booth space. Only the name of the exhibitor which appears on the application for space/contract may be used to identify the leased booth space in the printed list of exhibitors at the exposition.

17. DISTRIBUTION OF PRINTED MATERIAL, ETC. — The following practices are not permitted: **a.** Distribution of promotional material, samples, catalogs, pamphlets, or publicity except in the exhibitor's space; **b.** Use of disruptive audio equipment; **c.** Use of golf carts or other vehicles to transport conferees from booths to seminar rooms; **d.** Use of noisy electrical or mechanical equipment; **e.** Wearing of unofficial badges, company name plates, etc., except in addition to official event badge; **f.** Entry into another exhibitor's booth without permission of that exhibitor; **g.** Photographing or examining another exhibitor's booth without permission of that exhibitor; **h.** Use of balloons; **i.** Demonstrations which create an interference with neighboring exhibits or with the normal traffic flow in the aisles; **j.** Demonstrations or activities which create a fire, safety, or health hazard; **k.** Any action, practice, or activity which violates any of the Display Rules and Regulations. Representatives of exhibitors may not misrepresent their identity, position, company, or contact information, nor provide false or misleading information to any other exhibitor. AIHce show management reserves the right to interrupt and prevent these practices.

18. POLICY ON SELLING — In order to stimulate interest in the health and safety industry in general, exhibitors shall be permitted to take orders for the sale of their products or services at the show provided that the products or services are substantially related to the health and safety industry. Exhibitors may solicit visitors for sales or orders. The exhibitor shall be solely responsible for any federal, state, or local tax and or sales tax required to be collected or withheld on any purchase.

19. CONFLICTING MEETING AND SOCIAL EVENTS — In the interest of the success of the entire AIHce, the exhibitor agrees not to extend invitations, call meetings, or otherwise encourage absence of members or exhibitors from the exposition hall during the official hours of AIHce.

20. CANCELLATION OR RELOCATION OF CONFERENCE — In the event of cancellation or relocation of the AIHce due to circumstances within the association's direct control, the liability of the association shall be limited to a refund of deposit fees paid to the association by the exhibitor. In the event the association has no control over the cancellation or relocation of AIHce, the association shall have no liability of any kind but may in its discretion refund any deposit fees paid by the exhibitor.

21. CANCELLATION/REDUCTION-IN-SIZE REQUEST — Cancellations/Reductions must be made in writing to the Association. Cancellations/Reductions received on or before Dec. 10,

2011, the Association will retain 25% of the purchase price of the booth space; all other fees will be returned. Cancellations/Reductions received after Dec. 9, 2011 and before Feb. 10, 2012, the Association will retain 50% of the purchase price of the booth space. After Feb 10, 2012, no refunds.

22. THE ASSOCIATION'S RIGHT TO REMOVE THE EXHIBITOR'S PROPERTY — The association reserves the right to remove from the exposition hall premises any or all of the property of the exhibitor should AIHce be canceled or relocated or should the exhibitor violate any of the conditions of the exhibitors agreement or in an emergency. This right may be exercised without prior notice and without hearing.

23. VIOLATIONS OF THE CONDITIONS — Any of the following actions by an exhibitor shall constitute a violation of the conditions of the exhibitor's agreement:

- Use of a display of equipment, products, or services which vary in any significant way from the description of the application for exhibit space.
- Violation of any municipal, state, or federal laws, rules or regulations, including safety codes.
- Failure to follow the procedures prescribed in sections 1 through 21 and 24.
- Failure to remove property from the exposition hall upon cancellation or relocation of AIHce

24. LIABILITY

- The association undertakes no duty to exercise care, nor does it assume any responsibility, for the protection and safety of the exhibitor, his officials, agents or employees, or for the protection of the property of the exhibitor or his representatives, or of property used in connection with the exhibit, from theft or damage or destruction by fire, accident, or other cause or for the failure of an individual to wear an event badge. Small and easily portable articles shall be properly secured or removed after exposition hours and placed in safekeeping by the exhibitor. Any protection exercised by the association shall be deemed purely gratuitous on its part and shall in no way be construed to make it liable for any loss or inconvenience suffered by the exhibitor.
- The exhibitor agrees to indemnify and hold the association and its agents harmless from all such claims and from all claims or liability of any nature whatsoever arising from the activities of the exhibitor or any of his representatives or from the display or use of property of the exhibitor.
- The association shall not be liable for any failure to deliver space to an exhibitor or for the loss of allotted space of an exhibitor, who has contracted for exhibit space under the terms of this agreement, if nondelivery is due to any one of the following causes: destruction of or damage to the building or the exhibit area by fire or act of God; terrorism, epidemics, acts of a public enemy; strikes; the authority of the law; or any cause beyond its control

25. REMEDIES

- General. In the event the exhibitor violates any of the conditions of the exhibitor's agreement, the association reserves an absolute right to invoke either or both of the following remedies, which shall be in addition to, and not in lieu of, any other rights or remedies granted under this agreement or available under general contract law:
 - The association may order the exhibitor to remove his exhibit and personnel, or have them removed under the provisions of section 22. In these circumstances, no part of the exhibitor's fees will be returned
 - The association may refuse thereafter to enter into any agreement with the same or related signatory/exhibitor to lease booth space at future AIHce sponsored by the association.
- The association, in addition to all other remedies it is entitled to invoke under the terms of this agreement, may require the exhibitor to pay to the association, as liquidated damages, and not as penalty, an amount equal to 100% of the exhibitor's fee where the signatory/exhibitor violates the restriction on selling set forth in section 18

26. PATENT, COPYRIGHT, OR TRADE SECRET — Exhibitor agrees to hold the association, conference and authority, their officers, directors, employees and agents, harmless from all loss, cost claims, causes or action, obligations, suits, damages, liability expenses, and costs including reasonable attorney's fees arising from our out of any violation or infringement (or claimed violation or infringement) by exhibitor, exhibitor's agents or employees of any patent, copyright, or trade secret rights or privileges.



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